

**INTERNAL ASSIGNMENT QUESTIONS**  
**B.B.A. II YEAR**  
**ANNUAL EXAMINATIONS MARCH / APRIL - 2017**



**PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION**  
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)  
**OSMANIA UNIVERSITY**  
(A University with Potential for Excellence and Re-Accredited by NAAC with "A" Grade)

**DIRECTOR**  
**Prof. SHIVARAJ**  
**Hyderabad – 7 , Telangana State**

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION  
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Every student of BBA II year has to write and submit **Two Assignments** for each paper compulsorily. Each assignment paper carries **(15+15) 30 marks**. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. If you fail to submit Internal Assignments before the stipulated date, the internal marks will not be added to University examination marks under any circumstances. The assignment marks will not be accepted after the stipulated date,

You are required to **pay Rs.500/- fee** towards Internal Assignment marks through DD (in favour of Director, PGRRCDE, OU) and submit the same along with assignment at the concerned counter **on or before 31<sup>st</sup> March, 2017** and obtain proper submission receipt.

**ASSIGNMENT WITHOUT THE DD WILL NOT BE ACCEPTED**

**Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.**

**Methodology for writing the Assignments:**

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

**FORMAT**

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. B.B.A. II Year :
4. NAME OF THE PAPER CODE :
5. DATE OF SUBMISSION :
- DD No. & Date
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit assignment number wise.
8. Submit the assignments on or before **31<sup>st</sup> March, 2017** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

**Dr.N.R.Giridhar  
Joint Director**

**Prof. Shivaraj  
Director**

# **BA II YEAR ANNUAL EXAMINATIONS MARCH/APRIL - 2017**

## **INTERNAL ASSIGNMENT**

### **SUB: ENGLISH (General)**

**UNIT – I : Answer the following questions (each question carries two marks)      5x2=10**

1. What does the scene at Dover Beach book like ?
2. The portrayal at Modern man in the “Unknown Citizen” .
3. Define Gesture
4. Write a note on R.K. Narayan’s selvi
5. Describe the climax in “After Twenty Years”

**UNIT – II : Answer the following Questions (each question carries five marks)      2x5=10**

1. Attempt a character sketch of the speaker of “Telephone Conversation” .
2. Write an Essay on “City Life”.

Dr. G. S. Srinivas

B.A., BCOM & BBA రెండవ సం||  
తెలుగు ( ద్వితీయ భాగం )  
ఇంటర్మీడియట్ లెవెల్ కేసుంట్

A. సంస్కృత సమాధానాలు రాసుండి. 5x2 = 10

1. కన్యకా భక్తి తత్వం
2. 'పల్లె కృష్ణుడు' లోని స్రామీణి తత్వం.
3. ఆభివృద్ధి క్రమస్థాయిల ఆవస్థలు
4. తెలుగు భాష ప్రస్థానం
5. ఉత్పలమూల శాబ్దాలం భేదముల క్రమాలు తెలిపి ఉదాహరణలతో వివరించండి.

B. వ్యాసరూప సమాధానాలు రాసుండి 2x5 = 10

6. కుచేల పాశ్చాత్య సంస్కారం
7. వృత్తి త్వ వికాసం.

— x —

MR. G  
Prof. M. Gonaiah  
BOS

INTERNAL ASSIGNMENT- 2016 - 2017

Course : B.A.; B.Sc.; B.Com.

Paper : II Title : Hindi SL Year: I / II / III

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

1. ⇒ जाति न पूछो शब्द का, पूछ लीजिए जान।  
मोल करो ललवार का, पड़ा रहने दो भ्रान ॥ पंक्तियों के संदर्भ सहित व्याख्या कीजिए।
2. ⇒ तुलसीदास के किसी एक दोहे का संदर्भ सहित व्याख्या कीजिए।
3. ⇒ 'मात्रभूमि' कविता का सारांश लिखिए।
4. ⇒ 'मादा-भ्रूण' कविता का सारांश लिखिए।
5. ⇒ 'मैं और भरी दुःख की बदली' के आधार पर महादेवी कवि के दुःख की व्याख्या कीजिए।

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks) 2x5=10

1. 'अक्षय काल' हिन्दी साहित्य के इतिहास का स्वर्णयुग है। स्पष्ट कीजिए।
2. कबीर समाज सेवक थे। अपने शब्दों में उत्तर लिखिए।

Name of the Faculty : Dr. Ajay Kumar

Dept. 04/02/2017

*(Signature)*

Osmania University  
B.A., B.COM, BBA. II YEAR (CDE) (NEW)  
SUBJECT: SANSKRIT ( SECOND LANGUAGE)

INTERNAL ASSIGNMENT – 2016-17.

अ-विभाग: - Part- A

MARKS.20.

सर्वे प्रश्नाः समाधेयाः । सर्वे समानांकः ।

Answer All Questions, All Questions Carry Equal Marks.  
Write short notes on the following Questions in 50 words.

01. अधो दत्त श्लोकस्य तात्पर्यं लिखत (2)  
गोपहीना यथा गावो विलयं यान्त्यपालिता ।  
एवं नृपतिहीना हि विलयं यान्ति वैः प्रजाः॥
2. अधो दत्त वाक्यस्य ससन्दर्भम् व्याख्यात । (2)  
1. दशरथ पुत्रो भरतोऽस्मि न कैकेय्याः ।  
2. नायोध्या तं विनायोध्या सा सायोध्या यत्र राघवः ।
3. प्रतिमागृहपाठ्य रचयिता कः। तस्य परिचयः लिखत । (2)
4. अधो सूचित द्वयोः कवयोः परिचयं लिखत । (2)  
१. पाणिनि २.माघः
5. अधो सूचित द्वौ अलङ्कारौ सोदाहरणेन लिखत । (2)  
१. उपमा २. अर्थान्तरन्यासः

Part- B

Answer All Questions, All Questions Carry Equal Marks.  
Write Essay on the following Questions in 150 words.

सर्वे प्रश्नाः समाधेयाः । सर्वे समानांकः ।

2X5=10.

१. भोजः कथं सुकवीन् समानितवान् ? विशदयत ?  
२. बाण महाकविनोक्त प्रकारं शुकनासोपदेशं संक्षेपेण लिखत ?

# Osmania University distance education

.A.,B.Sc.,B.Com. II Year,Second Language - Urdu -Internal Assessment

Marks 20

تمام سوالات کے جواب مطلوب ہیں۔

(5X2=10)

1- دیے گئے سوالات کے مختصر جواب دیجیے۔

1- مثنوی کی تعریف کیجیے۔

2- نصاب میں شامل امجد حیدر آبادی کی رباعیات کا مفہوم بیان کیجیے۔

3- نصاب میں شامل قطعات کا مطلب اپنے الفاظ میں لکھیے۔

4- ”انشائیہ“ کی تعریف کیجیے۔

5- ”سب رس“ کے متعلق اپنی معلومات قلم بند کیجیے۔

(2X5=10)

II- حسب ذیل سوالات کے تفصیلی جواب مطلوب ہیں۔

1- مثنوی ”امن نامہ“ کا خلاصہ لکھیے۔

2- ”مردہ بہ دست زندہ“ میں فرحت اللدیگ نے معاشرے پر کس طرح طنز کیا ہے؟ واضح کیجیے۔



## Assignment

B.A. II<sup>nd</sup> Year

Subject ARABIC

I - Translate and explain with reference to context any five of the following verses.

① يا كتابي انت عندي روضة فيها الثمار

② اقطع الازهار منها باعتناء واصطبار

③ أقدم استاذي على نفس والدي وان نالني من والدي الفضل والشرف

④ والطل في سلك الغصون كلولو رطب يصاغحه النسيم فيسقط

⑤ أنشأتني صباركا لامتي ووطني

⑥ سرفي هواء حملك وطر بغير حذر

II - Write the summary of any one of the following Poem

① الطائر

② الضاحية

III - Translate any one of the following Passage in your own language

① دخل المدرس الفصل ووجد فيه خمسة عشر

طالباً فقط. فقال لهم: أين الطلاب الجدد

الخمسة الذين جاءوا أمس؟ قال عبدالله حفر اليوم وخرجوا

قبل قليل أظن أنهم ذهبوا الى المدير



أما اخواتي فكلهم يدرسون بالجامعة عيسى وهو أكبر مني  
يدرس في كلية الطب

IV - Translate the following sentences in Arabic

- ① He went to Home    ② Are you teachers.  
③ Why did she come back    ④ Your watch is beautiful  
⑤ I am a new teacher in the college

V - Write a note on any one of the following topics :

① تدوين القرآن    ② المعلقة السبع

VI - Fill in the blanks with suitable words  
give below :

- المدير — غرفته    ② هذه الساعة —  
أذهب إلى —    ④ من كسر هذا — ؟  
أين —    ⑥ هل أنت —

( في ، غالية ، المدرسة ، الكرسي ، انتم - مسلم )

VII . Define any two of the following with  
examples

- حروف جازمة    ② افعال ناقصة  
حروف ناصبة    ④ حروف مشبهة بفعل

# **BBA II YEAR EXAMINATIONS MARCH / APRIL - 2017**

## **INTERNAL ASSIGNMENT**

### **PAPER I : Human Resource Management**

#### **ASSIGNMENT – I**

Answer the following three Questions (each question carries 5 Marks) 3 x 5 = 15

1. Discuss the differences / distinction between Personnel Management and Human Resource Management.
2. What is job analysis ? Discuss the process of job Analysis.
3. Discuss the role and contents of Standing Orders.

#### **ASSIGNMENT – II**

Answer the following three Questions (each question carries 5 Marks) 3 x 5 = 15

1. Write notes :
  - a) Job Evaluation
  - b) Job Rotation
2. Discuss the role and significance of career planning.
3. What is Quality of Work Life ? Discuss the determinants of Quality of Work Life.

# **BBA II YEAR EXAMINATIONS MARCH / APRIL - 2017**

## **INTERNAL ASSIGNMENT**

### **Paper II : Management Science**

#### **ASSIGNMENT – I**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. Explain the characteristics of process Technologies
2. Discuss the factors to be considered in locating a plant.
3. Explain the steps involved in ABC analysis.

#### **ASSIGNMENT – II**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. Explain the phases of OR
2. Explain the concept of EMV and EVPI with an example
3. Discuss the Managerial applications of AP and TP.

# **BBA II YEAR EXAMINATIONS MARCH / APRIL - 2017**

## **INTERNAL ASSIGNMENT**

### **Paper III : Basic Marketing**

#### **ASSIGNMENT – I**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. Explain difference between the Market and Marketing ?
2. What are the levels for segmenting a Market ?
3. What do you understand by a service ? Explain characteristic of services ?

#### **ASSIGNMENT – II**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. What is New product development process? Explain in detail ?
2. Discuss the various factors affecting channel design ?
3. What do you understand by online Marketing ? Discuss.

**BBA II YEAR EXAMINATIONS MARCH / APRIL - 2017**  
**INTERNAL ASSIGNMENT**

**Paper IV : Elements of Financial Management**

**ASSIGNMENT – I**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. Explain the functions of finance Manager.
2. Describe Profit Maximisation Vs. Wealth Maximisation
3. Explain the Practical applications of compounding and present value techniques.

**ASSIGNMENT – II**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. Describe the long term sources of finance.
2. Explain break even analysis.
3. Explain the features of bond and equity shares.